

DID SOMEONE SAY PANDEMIC?

Using our social media presence we continued to engage, support and celebrate students. Measuring impact of social media is pretty tough, but we reached thousands of students with our content and regularly had hundreds of students engaging with it.

WE KEPT CELEBRATING

Hosting virtual Sports Awards, STaR Awards, Society Awards.

WE SUPPORTED STUDENTS

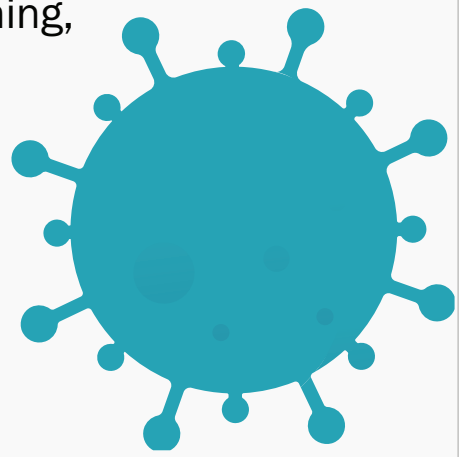
To stay active and engaged providing Yoga, Dance Challenges, Pole Fitness alongside quizzes and photo challenges

WE CONTINUED TO CAMPAIGN

Challenging local landlords to support students by waiving rents, lobbied the government for reduced fees for health care students that worked within the NHS to support the local and national pandemic action.

WE PROVIDED ACCESSIBLE AND TIMELY ADVICE

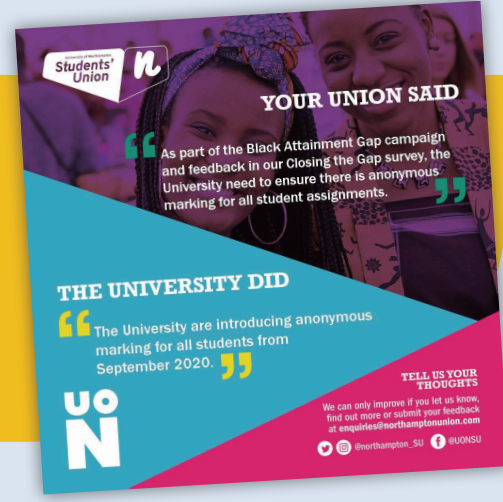
Supporting students, those anxious with online learning, academic advice and appeals and those struggling with lockdown.



CAMPAIGNS

The issues that face our students are wide-ranging, so our campaigns have to be too; focusing on improving access, experience and outcomes for our members this year we have campaigned on...

ANONYMOUS MARKING CAMPAIGN



RENT DISCOUNTS

We wrote to all of the landlord and letting agents on the StudentPad website with proposals to help students in this crisis. On the back of this a number of them have agreed to the proposals.

BLACK HISTORY MONTH

we ran a month-long campaign to raise awareness of black history globally. During this month we ran 20 events ranging from film nights to speaker events, from poetry evenings to student forums.



ACADEMIC REPRESENTATION

At the heart to the SU is our ambition for fair and accessible education. We pride ourselves for how we work to ensure and secure the best possible academic opportunities and outcomes for our students.

Academic Societies **increased by 67% in 19/20**, with **480 students** engaged in these groups

Our commitment to academic representation starts with our Student Course and Faculty Advocacy; Course Advocacy is the largest, and most visible on Waterside Campus.

OVER 400

Students represent students on their courses, striving for change, offering ideas and practical solutions to course and subject issues.

407 92%

Students accessed advise services
Would recommend the service to a friend

“

As a student advocate, I have worked hard on raising awareness of student advocacy among both students and University staff. I have been able to voice the concerns of students and discuss potential solutions with University staff; in this respect, I feel that I have been able to instigate positive changes to student experience.

”

BETH GARRETT
FACULTY ADVOCATE FOR
HEALTH, EDUCATION AND SOCIETY

“

Keep doing a great job and thank you for everything.

Really supportive and quick to respond even when busy.

Helped a lot throughout my appeal and extremely thankful.

”

ANONYMOUS FEEDBACK VIA ADVISE SURVEY

STUDENT ADVOCACY



ACADEMIC ADVICE



IMPACT REPORT | 19 20

The voice of students



We are **incredibly proud** to share with you how we directly impact the lives of students studying at the University of Northampton.

As a registered charity, we are independent from the University, working together to ensure that students' time at the University is the best it can possibly be – **rewarding, fulfilling and memorable**.

19/20 concludes in an unprecedented way and whilst the pandemic has limited some of our ambitions, this report outlines the direct impact we have had on student lives, something we are incredibly proud of.

And we couldn't have done any of it without our officers, volunteers and supporters. So thank you for your **commitment, determination and passion** in all that you do.

WE ARE LED BY STUDENTS, BACKED BY VOLUNTEERS AND STAFF

6,572

students registered as members with the Students' Union.

ACCESSING SERVICES AND OPPORTUNITIES INCLUDING: SPORTS, SOCIETIES, VOLUNTEERING, ADVICE AND REPRESENTATION

DEMOCRACY

Representation is at the heart of the Students' Union's activity. The Union is led by elected representatives who campaign, organise and advocate on behalf of students. Whether full-time sabbatical officers, part time liberation officers or volunteer committee members and course advocates our elected representatives work on behalf of our members to improve their experience at University.

3,878
11

votes cast during the elections

candidates for full time officer roles

“

My involvement with the Students' Union has equipped me with a range of skills and experiences which will prove invaluable in the future. These are enshrined in professionalism, diplomacy, accountability and organisation.

”

BETH GARRETT
CHAIR OF EDUCATION
COMMITTEE AND
DEPUTY CHAIR OF
STUDENT COUNCIL

NEED YOUR VOTE



SPORTS

The Northampton Student Sport community is home to over 800 members across 31 Clubs. The Students' Union is the governing body for all the sports clubs, providing support, funding, competitions and development support.

£1,795

Raised for charity by the Men's Rugby Union Club

TIER 1

Rugby League promotion

10 x 1ST PLACE

Trophies for the Dance Club

UNDEFEATED

Women's Football Team

“

I have thoroughly enjoyed being part of the Equestrian Club, watching it grow from just an idea to a significant club within the Northampton Student Sport community. I have gained vital skills in leadership, communication, delegation, interpersonal skills and organisation which can be transferred throughout any career I wish to have in the future. I have expanded my professional and personal network, supporting my passion for the equestrian industry. It has given me the experience of managing a large group of people, working alongside respectable organisations and planning large scale events.

”

ALICE DAISH
PRESIDENT OF EQUESTRIAN



SOCIETIES

The Student Life Pulse Survey concludes that 89% of students involved in societies are happy with the experience they have had; this is a 10% increase on 18/19. The impact of this has seen the amount of affiliated societies increase by more than 20%.

1100
480
121
54

Members in our student societies.

Students involved in academic societies
Volunteer committee members

Different societies

“

Originally being a part of a society just gave me an opportunity to make friends that were outside my course and housing. However, when things become tough at home the society gave me much more. It gave me a break from the outside world essentially. Being part of the Disney Society allowed me to have a break from my workload, it allowed me to take a step away from everything that was happening, thanks to the Disney society it has made my university experience 100% better than what I thought it would be. Without having the societies there would be a lot of students including me that would not be as involved with the university than what they are doing already. The society has impacted my life more than what I thought was possible.

”

MARIKA HALL
DISNEY SOCIETY



SOCIAL & SAFE

Home to The Engine Shed and The Platform, we pride ourselves in providing safe, accessible, sociable space.

Our venue staff prioritise the safety of our students, never letting a solo student leave The Platform venue on their own.

The Platform nightclub won the Best Bar None award for the Best Late-Night Venue in Northamptonshire.

We have had no reported or escalated incidents to local authorities and continue to receive great feedback and supportive partnered working from local authorities.

